



FLORIDA GAME AND FRESH WATER FISH COMMISSION



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December 23, 1998

Mr. Mike Westney
B.A.S.S. Federation of Florida
44 Muskogee Road
San Mateo, FL 32187

Dear Mr. Westney:

As marketing manager of the Florida Game and Fresh Water Fish Commission (GFC), I appreciate your awareness of, and interest in, the area of nature-based recreation and its associated economic impact. The purpose of this letter is to share with you some recent information I have come across related to the economic impact of fish and wildlife resource recreation in Florida and in your local area.

For several years we have viewed the economic value of fish and wildlife resource recreation within the limited scope of hunting and fishing license sales. Even now, we recognize that Florida's 2,000,000 sportsmen and women and the additional 180,000 non-resident sports enthusiasts contribute to the health of Florida's wildlife and economy. However, the growing interest in wildlife viewing has created a new and even larger audience for Florida's fish and wildlife resource opportunities. The most recent U.S. Fish and Wildlife study reports that Florida hosted 800,000 non-resident wildlife viewers and enhanced the quality of life for 2,600,000 Floridians who enjoy taking the time to enjoy the wildlife around them.

For the past few years, the GFC has made a concerted effort to grow and support opportunities and industries related to fish and wildlife resource recreation. We've tried to work with enthusiasts, local governments, not-for-profits, conservation organizations, tourism groups and businesses. You or your organization may have attended one of our Watchable Wildlife workshops or participated in one of our local Nature-Based Recreation workshops, seminars, or presentations; relied on our field biologists, education coordinators, or various publications; or perhaps even taken advantage of some of the new wildlife viewing opportunities by either participating or creating your own nature-based business. The GFC continues to add critical support

Mr. Mike Westney
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elements to further support these activities including publications, technical assistance, expanded use of wildlife management areas, additional workshops, creation of The Great Florida Birding Trail, and funding educational grants. In short, we are making a concerted effort to make nature-based recreation both conservationally and economically viable in Florida, and we hope you and your community are benefitting from this effort.

Attached are county-by-county estimates of the economic impact of fish and wildlife resource recreation in Florida. These estimates are based on the U.S. Fish and Wildlife Service survey conducted by the U. S. Census Bureau. I hope you will review the impacts in your area, share the information with others and, if at all possible, let your legislative delegation know of the significant economic and aesthetic value of fish and wildlife resource recreation to you individually and to your geographic area. The GFC will continue to be a supportive partner in your efforts to improve Florida's quality of life and fiscal health. Remember the GFC also means business!

Sincerely,

A handwritten signature in black ink, appearing to read "D D MacKee", with a long horizontal line extending to the right.

Dennis D. MacKee
Marketing Manager

DDM/cl
dennis/fiscaltr
Enclosures

Economic Impact by County

ALACHUA

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	5,155	20,793	51,113	77,061
Retail Sales	\$9,047,342	\$15,864,845	\$23,307,300	\$48,219,487
State Sales Tax	\$689,225	\$1,179,534	\$1,305,660	\$3,174,419
Jobs	351	345	730	1,426
Total Economic Impact	\$23,537,323	\$25,684,586	\$49,383,840	\$98,605,749

BAKER

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	1,709	4,795	5,075	11,579
Retail Sales	\$2,998,636	\$3,658,292	\$2,314,200	\$8,971,128
State Sales Tax	\$228,436	\$271,990	\$129,640	\$630,066
Jobs	116	80	73	269
Total Economic Impact	\$7,801,171	\$5,922,636	\$4,903,360	\$18,627,167

BAY

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	5,397	18,111	35,525	59,033
Retail Sales	\$9,472,535	\$13,818,906	\$16,199,400	\$39,490,841
State Sales Tax	\$721,616	\$1,027,421	\$907,480	\$2,656,517
Jobs	368	301	508	1,177
Total Economic Impact	\$24,643,492	\$22,372,288	\$34,323,520	\$81,339,300

BRADFORD

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	1,362	5,388	6,162	12,912
Retail Sales	\$2,389,993	\$4,110,985	\$2,810,100	\$9,311,078
State Sales Tax	\$182,069	\$305,647	\$157,420	\$645,136
Jobs	93	89	88	270
Total Economic Impact	\$6,217,743	\$6,655,530	\$5,954,080	\$18,827,353

BREVARD

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	4,867	27,379	112,738	144,984
Retail Sales	\$8,541,569	\$20,890,035	\$51,408,300	\$80,839,904
State Sales Tax	\$650,696	\$1,553,152	\$2,879,860	\$5,083,708
Jobs	332	454	1,611	2,397
Total Economic Impact	\$22,221,517	\$33,820,180	\$108,924,640	\$164,966,337

Economic Impact by County

BROWARD

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	4,271	50,339	350,900	405,510
Retail Sales	\$7,495,733	\$38,408,387	\$160,010,400	\$205,914,520
State Sales Tax	\$571,024	\$2,855,622	\$8,963,680	\$12,390,326
Jobs	291	836	5,014	6,141
Total Economic Impact	\$19,500,697	\$62,181,732	\$339,032,320	\$420,714,749

CALHOUN

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	1,030	5,166	3,263	9,459
Retail Sales	\$1,807,068	\$3,941,960	\$1,487,700	\$7,236,728
State Sales Tax	\$137,662	\$293,080	\$83,340	\$514,082
Jobs	70	86	47	203
Total Economic Impact	\$4,701,220	\$6,381,884	\$3,152,160	\$14,235,264

CHARLOTTE

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	1,388	9,803	32,262	43,453
Retail Sales	\$2,436,285	\$7,479,729	\$14,711,700	\$24,627,714
State Sales Tax	\$185,596	\$556,110	\$824,140	\$1,565,846
Jobs	95	163	461	719
Total Economic Impact	\$6,338,172	\$12,109,400	\$31,171,360	\$49,618,932

CITRUS

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	2,091	18,510	27,188	47,789
Retail Sales	\$3,669,000	\$14,123,151	\$12,397,500	\$30,189,651
State Sales Tax	\$279,504	\$1,050,041	\$694,500	\$2,024,045
Jobs	142	307	389	838
Total Economic Impact	\$9,545,172	\$22,864,850	\$26,268,000	\$58,678,022

CLAY

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	2,459	18,662	31,538	52,659
Retail Sales	\$4,315,361	\$14,239,264	\$14,381,100	\$32,935,725
State Sales Tax	\$328,744	\$1,058,674	\$805,620	\$2,193,038
Jobs	168	310	451	929
Total Economic Impact	\$11,226,728	\$23,052,632	\$30,470,880	\$64,750,440

Economic Impact by County

COLLIER	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	1,912	13,507	49,300	64,719
Retail Sales	\$3,355,249	\$10,306,123	\$22,480,800	\$36,142,172
State Sales Tax	\$255,602	\$766,249	\$1,259,360	\$2,281,211
Jobs	130	224	704	1,058
Total Economic Impact	\$8,728,926	\$16,685,225	\$47,632,640	\$73,046,791

COLUMBIA	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	3,350	12,548	13,050	28,948
Retail Sales	\$5,878,972	\$9,574,171	\$5,950,800	\$21,403,943
State Sales Tax	\$447,859	\$711,829	\$333,360	\$1,493,048
Jobs	228	208	186	622
Total Economic Impact	\$15,294,577	\$15,500,222	\$12,608,640	\$43,403,439

DADE	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	5,316	19,252	510,038	534,606
Retail Sales	\$9,330,233	\$14,689,018	\$232,577,100	\$256,596,351
State Sales Tax	\$710,776	\$1,092,113	\$13,028,820	\$14,831,709
Jobs	362	320	7,288	7,970
Total Economic Impact	\$24,273,282	\$23,780,967	\$492,787,680	\$540,841,929

DESOTO	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	815	4,473	6,888	12,176
Retail Sales	\$1,429,881	\$3,412,838	\$3,140,700	\$7,983,419
State Sales Tax	\$108,928	\$253,741	\$175,940	\$538,609
Jobs	56	74	98	228
Total Economic Impact	\$3,719,941	\$5,525,256	\$6,654,560	\$15,899,757

DIXIE	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	1,121	4,201	3,263	8,585
Retail Sales	\$1,968,230	\$3,205,598	\$1,487,700	\$6,661,528
State Sales Tax	\$149,939	\$238,333	\$83,340	\$471,612
Jobs	76	70	47	193
Total Economic Impact	\$5,120,494	\$5,189,743	\$3,152,160	\$13,462,397

Economic Impact by County

DUVAL

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	8,058	41,880	182,700	232,638
Retail Sales	\$14,141,080	\$31,954,567	\$83,311,200	\$129,406,847
State Sales Tax	\$1,077,265	\$2,375,788	\$4,667,040	\$8,120,093
Jobs	549	695	2,611	3,855
Total Economic Impact	\$36,789,054	\$51,733,240	\$176,520,960	\$265,043,254

ESCAMBIA

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	5,074	20,080	71,775	96,929
Retail Sales	\$8,905,040	\$15,321,025	\$32,729,400	\$56,955,465
State Sales Tax	\$678,385	\$1,139,102	\$1,833,480	\$3,650,967
Jobs	346	333	1,026	1,705
Total Economic Impact	\$23,167,113	\$24,804,162	\$69,347,520	\$117,318,795

FLAGLER

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	561	3,186	10,150	13,897
Retail Sales	\$984,115	\$2,431,022	\$4,628,400	\$8,043,537
State Sales Tax	\$74,970	\$180,744	\$259,280	\$514,994
Jobs	38	53	145	236
Total Economic Impact	\$2,560,247	\$3,935,733	\$9,806,720	\$16,302,700

FRANKLIN

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	1,009	2,807	2,538	6,354
Retail Sales	\$1,771,064	\$2,141,475	\$1,157,100	\$5,069,639
State Sales Tax	\$134,919	\$159,216	\$64,820	\$358,955
Jobs	69	47	36	152
Total Economic Impact	\$4,607,553	\$3,466,967	\$2,451,680	\$10,526,200

GADSDEN

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	1,644	7,164	12,325	21,133
Retail Sales	\$2,885,480	\$5,466,126	\$5,620,200	\$13,971,806
State Sales Tax	\$219,815	\$406,401	\$314,840	\$941,056
Jobs	112	119	176	407
Total Economic Impact	\$7,506,787	\$8,849,451	\$11,908,160	\$28,264,398

Economic Impact by County

GILCHRIST	Freshwater		Wildlife		Total
	Hunting	Fishing	Viewers		
Number of Participants	526	2,134	3,263		5,923
Retail Sales	\$922,393	\$1,628,520	\$1,487,700		\$4,038,613
State Sales Tax	\$70,268	\$121,079	\$83,340		\$274,687
Jobs	36	35	47		118
Total Economic Impact	\$2,399,674	\$2,636,513	\$3,152,160		\$8,188,347

GLADES	Freshwater		Wildlife		Total
	Hunting	Fishing	Viewers		
Number of Participants	263	13,059	2,538		15,860
Retail Sales	\$461,197	\$9,963,664	\$1,157,100		\$11,581,961
State Sales Tax	\$35,134	\$740,788	\$64,820		\$840,742
Jobs	18	217	36		271
Total Economic Impact	\$1,199,837	\$16,130,796	\$2,451,680		\$19,782,313

GULF	Freshwater		Wildlife		Total
	Hunting	Fishing	Viewers		
Number of Participants	1,218	7,312	3,625		12,155
Retail Sales	\$2,137,964	\$5,579,299	\$1,653,000		\$9,370,263
State Sales Tax	\$162,870	\$414,815	\$92,600		\$670,285
Jobs	83	121	52		256
Total Economic Impact	\$5,562,070	\$9,032,675	\$3,502,400		\$18,097,145

HAMILTON	Freshwater		Wildlife		Total
	Hunting	Fishing	Viewers		
Number of Participants	728	3,961	3,263		7,952
Retail Sales	\$1,277,292	\$3,021,875	\$1,487,700		\$5,786,867
State Sales Tax	\$97,304	\$224,673	\$83,340		\$405,317
Jobs	50	66	47		163
Total Economic Impact	\$3,322,969	\$4,892,302	\$3,152,160		\$11,367,431

HARDEE	Freshwater		Wildlife		Total
	Hunting	Fishing	Viewers		
Number of Participants	901	3,699	5,438		10,038
Retail Sales	\$1,580,756	\$2,821,985	\$2,479,500		\$6,882,241
State Sales Tax	\$120,422	\$209,812	\$138,900		\$469,134
Jobs	61	61	78		200
Total Economic Impact	\$4,112,452	\$4,562,697	\$5,253,600		\$13,934,739

Economic Impact by County

HENDRY

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	1,194	20,411	7,613	29,218
Retail Sales	\$2,095,102	\$15,573,828	\$3,471,300	\$21,140,230
State Sales Tax	\$159,605	\$1,157,897	\$194,460	\$1,511,962
Jobs	81	339	109	529
Total Economic Impact	\$5,450,561	\$25,213,441	\$7,355,040	\$38,019,042

HERNANDO

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	1,761	7,892	30,088	39,741
Retail Sales	\$3,091,218	\$6,021,704	\$13,719,900	\$22,832,822
State Sales Tax	\$235,489	\$447,707	\$768,580	\$1,451,776
Jobs	120	131	430	681
Total Economic Impact	\$8,042,030	\$9,748,911	\$29,069,920	\$46,860,861

HIGHLANDS

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	1,911	24,476	19,575	45,962
Retail Sales	\$3,353,535	\$18,675,071	\$8,926,200	\$30,954,806
State Sales Tax	\$255,472	\$1,388,472	\$500,040	\$2,143,984
Jobs	130	406	280	816
Total Economic Impact	\$8,724,465	\$30,234,237	\$18,912,960	\$57,871,662

HILLSBOROUGH

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	8,957	48,432	228,738	286,127
Retail Sales	\$15,720,122	\$36,953,301	\$104,304,300	\$156,977,723
State Sales Tax	\$1,197,557	\$2,747,438	\$5,843,060	\$9,788,055
Jobs	610	804	3,269	4,683
Total Economic Impact	\$40,897,046	\$59,826,002	\$221,001,440	\$321,724,488

HOLMES

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	998	4,891	4,350	10,239
Retail Sales	\$1,752,205	\$3,731,781	\$1,983,600	\$7,467,586
State Sales Tax	\$133,483	\$277,454	\$111,120	\$522,057
Jobs	68	81	62	211
Total Economic Impact	\$4,558,489	\$6,041,612	\$4,202,390	\$14,802,981

Economic Impact by County

INDIAN RIVER

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	1,476	9,325	25,738	36,539
Retail Sales	\$2,590,588	\$7,115,223	\$11,736,300	\$21,442,111
State Sales Tax	\$197,351	\$529,009	\$657,460	\$1,383,820
Jobs	101	155	368	624
Total Economic Impact	\$6,739,605	\$11,519,278	\$24,867,040	\$43,125,923

JACKSON

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	3,049	14,002	12,325	29,376
Retail Sales	\$5,350,911	\$10,683,858	\$5,620,200	\$21,654,969
State Sales Tax	\$407,632	\$794,333	\$314,840	\$1,516,805
Jobs	208	232	176	616
Total Economic Impact	\$13,920,785	\$17,296,763	\$11,908,160	\$43,125,708

JEFFERSON

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	857	2,063	3,625	6,545
Retail Sales	\$1,503,604	\$1,574,138	\$1,653,000	\$4,730,742
State Sales Tax	\$114,544	\$117,035	\$92,600	\$324,179
Jobs	58	34	52	144
Total Economic Impact	\$3,911,736	\$2,548,471	\$3,502,400	\$9,962,607

LAFAYETTE

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	847	1,574	1,812	4,233
Retail Sales	\$1,486,459	\$1,200,813	\$826,500	\$3,513,772
State Sales Tax	\$113,238	\$89,279	\$46,300	\$248,817
Jobs	58	26	26	110
Total Economic Impact	\$3,867,133	\$1,944,071	\$1,751,200	\$7,562,404

LAKE

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	3,859	36,226	46,400	86,485
Retail Sales	\$6,772,220	\$27,640,752	\$21,158,400	\$55,571,372
State Sales Tax	\$515,907	\$2,055,060	\$1,185,280	\$3,756,247
Jobs	263	601	663	1,527
Total Economic Impact	\$17,619,424	\$44,749,336	\$44,830,720	\$107,199,480

Economic Impact by County

LEE	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	2,837	21,120	97,150	121,107
Retail Sales	\$4,978,867	\$16,114,708	\$44,300,400	\$65,393,975
State Sales Tax	\$379,289	\$1,198,111	\$2,481,680	\$4,059,080
Jobs	193	351	1,388	1,932
Total Economic Impact	\$12,952,887	\$26,089,106	\$93,864,320	\$132,906,313
LEON	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	9,018	29,374	56,188	94,580
Retail Sales	\$15,826,420	\$22,412,731	\$25,621,500	\$63,860,651
State Sales Tax	\$1,205,654	\$1,666,363	\$1,435,300	\$4,307,317
Jobs	615	488	803	1,906
Total Economic Impact	\$41,173,589	\$36,285,368	\$54,287,200	\$131,746,157
LEVY	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	3,110	9,033	7,613	19,756
Retail Sales	\$5,458,923	\$6,891,816	\$3,471,300	\$15,822,039
State Sales Tax	\$415,860	\$512,399	\$194,460	\$1,122,719
Jobs	212	150	109	471
Total Economic Impact	\$14,201,788	\$11,157,590	\$7,355,040	\$32,714,418
LIBERTY	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	912	2,994	1,812	5,718
Retail Sales	\$1,601,330	\$2,284,044	\$826,500	\$4,711,874
State Sales Tax	\$121,989	\$169,816	\$46,300	\$338,105
Jobs	62	50	26	138
Total Economic Impact	\$4,165,977	\$3,697,781	\$1,751,200	\$9,614,958
MADISON	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	1,046	2,568	4,713	8,327
Retail Sales	\$1,836,214	\$1,959,222	\$2,148,900	\$5,944,336
State Sales Tax	\$139,883	\$145,666	\$120,380	\$405,929
Jobs	71	43	67	181
Total Economic Impact	\$4,777,046	\$3,171,906	\$4,553,120	\$12,502,072

Economic Impact by County

MANATEE	Freshwater		Wildlife		Total
	Hunting	Fishing	Viewers		
Number of Participants	1,944	12,234	59,450		73,628
Retail Sales	\$3,411,827	\$9,334,596	\$27,109,200		\$39,855,623
State Sales Tax	\$259,913	\$694,017	\$1,518,640		\$2,472,570
Jobs	132	203	850		1,185
Total Economic Impact	\$8,876,118	\$15,112,359	\$57,439,360		\$81,427,837
MARION	Freshwater		Wildlife		Total
	Hunting	Fishing	Viewers		
Number of Participants	6,730	44,498	58,362		109,590
Retail Sales	\$11,811,094	\$33,952,003	\$26,613,300		\$72,376,397
State Sales Tax	\$899,767	\$2,524,295	\$1,490,860		\$4,914,922
Jobs	459	739	834		2,032
Total Economic Impact	\$30,727,424	\$54,967,014	\$56,388,640		\$142,083,078
MARTIN	Freshwater		Wildlife		Total
	Hunting	Fishing	Viewers		
Number of Participants	1,061	5,696	28,638		35,395
Retail Sales	\$1,861,932	\$4,346,150	\$13,058,700		\$19,266,782
State Sales Tax	\$141,842	\$323,132	\$731,540		\$1,196,514
Jobs	72	95	409		576
Total Economic Impact	\$4,843,952	\$7,036,254	\$27,668,960		\$39,549,166
MONROE	Freshwater		Wildlife		Total
	Hunting	Fishing	Viewers		
Number of Participants	517	3,053	21,025		24,595
Retail Sales	\$906,963	\$2,329,607	\$9,587,400		\$12,823,970
State Sales Tax	\$69,092	\$173,204	\$537,080		\$779,376
Jobs	35	51	300		386
Total Economic Impact	\$2,359,531	\$3,771,546	\$20,313,920		\$26,444,997
NASSAU	Freshwater		Wildlife		Total
	Hunting	Fishing	Viewers		
Number of Participants	1,569	4,831	13,050		19,450
Retail Sales	\$2,753,464	\$3,686,217	\$5,950,800		\$12,390,481
State Sales Tax	\$209,759	\$274,066	\$333,360		\$817,185
Jobs	107	30	186		373
Total Economic Impact	\$7,163,339	\$5,967,847	\$12,608,640		\$25,739,826

Economic Impact by County

OKALOOSA

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	5,328	18,936	42,050	66,314
Retail Sales	\$9,350,806	\$14,447,974	\$19,174,800	\$42,973,580
State Sales Tax	\$712,343	\$1,074,191	\$1,074,160	\$2,860,694
Jobs	363	314	601	1,278
Total Economic Impact	\$24,326,807	\$23,390,725	\$40,627,840	\$88,345,372

OKEECHOBEE

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	1,536	43,959	8,700	54,195
Retail Sales	\$2,695,172	\$33,540,464	\$3,967,200	\$40,202,836
State Sales Tax	\$205,318	\$2,493,698	\$222,240	\$2,921,256
Jobs	105	730	124	959
Total Economic Impact	\$7,011,687	\$54,300,747	\$8,405,760	\$69,718,194

ORANGE

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	5,387	45,925	197,925	249,237
Retail Sales	\$9,453,676	\$35,041,113	\$90,253,800	\$134,748,589
State Sales Tax	\$720,180	\$2,605,269	\$5,055,960	\$8,381,409
Jobs	367	762	2,828	3,957
Total Economic Impact	\$24,594,428	\$56,730,241	\$191,231,040	\$272,555,709

OSCEOLA

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	1,747	31,917	35,525	69,189
Retail Sales	\$3,065,501	\$24,352,846	\$16,199,400	\$43,617,747
State Sales Tax	\$233,529	\$1,810,608	\$907,480	\$2,951,617
Jobs	119	530	508	1,157
Total Economic Impact	\$7,975,125	\$39,426,340	\$34,323,520	\$81,724,985

PALM BEACH

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	6,069	45,382	247,225	298,676
Retail Sales	\$10,650,387	\$34,626,634	\$112,734,600	\$158,011,621
State Sales Tax	\$811,345	\$2,574,453	\$6,315,320	\$9,701,118
Jobs	414	753	3,533	4,700
Total Economic Impact	\$27,707,760	\$56,059,215	\$238,863,680	\$322,630,655

Economic Impact by County

PASCO

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	3,693	16,588	77,938	98,219
Retail Sales	\$6,480,757	\$12,656,307	\$35,539,500	\$54,676,564
State Sales Tax	\$493,703	\$940,983	\$1,990,900	\$3,425,586
Jobs	252	275	1,114	1,641
Total Economic Impact	\$16,860,163	\$20,490,085	\$75,301,600	\$112,651,848

PINELLAS

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	3,973	21,858	218,950	244,781
Retail Sales	\$6,972,814	\$16,677,635	\$99,841,200	\$123,491,649
State Sales Tax	\$531,188	\$1,239,964	\$5,593,040	\$7,364,192
Jobs	271	363	3,129	3,763
Total Economic Impact	\$18,140,287	\$27,000,463	\$211,544,960	\$256,685,710

POLK

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	8,514	73,942	113,100	195,556
Retail Sales	\$14,941,745	\$56,417,647	\$51,573,600	\$122,932,992
State Sales Tax	\$1,138,260	\$4,194,592	\$2,889,120	\$8,221,972
Jobs	580	1,227	1,616	3,423
Total Economic Impact	\$38,872,043	\$91,338,044	\$109,274,880	\$239,484,967

PUTNAM

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	3,124	33,585	17,400	54,109
Retail Sales	\$5,482,926	\$25,625,679	\$7,934,400	\$39,043,005
State Sales Tax	\$417,689	\$1,905,242	\$444,480	\$2,767,411
Jobs	213	557	249	1,019
Total Economic Impact	\$14,264,233	\$41,487,008	\$16,811,520	\$72,562,761

SANTA ROSA

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	3,584	13,103	25,375	42,062
Retail Sales	\$6,290,449	\$9,997,469	\$11,571,000	\$27,858,918
State Sales Tax	\$479,206	\$743,301	\$648,200	\$1,870,707
Jobs	244	217	363	824
Total Economic Impact	\$16,365,063	\$16,185,525	\$24,516,800	\$57,067,388

Economic Impact by County

SARASOTA

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	1,296	11,658	76,488	89,442
Retail Sales	\$2,275,123	\$8,895,131	\$34,878,300	\$46,048,554
State Sales Tax	\$173,319	\$661,343	\$1,953,860	\$2,788,522
Jobs	88	194	1,093	1,375
Total Economic Impact	\$5,918,899	\$14,400,882	\$73,900,640	\$94,220,421

SEMINOLE

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	3,733	26,620	83,012	113,365
Retail Sales	\$6,551,051	\$20,310,941	\$37,853,700	\$64,715,692
State Sales Tax	\$499,058	\$1,510,097	\$2,120,540	\$4,129,695
Jobs	254	442	1,186	1,882
Total Economic Impact	\$17,043,038	\$32,882,648	\$80,204,960	\$130,130,646

ST JOHNS

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	2,105	8,283	26,100	36,488
Retail Sales	\$3,694,717	\$6,320,070	\$11,901,600	\$21,916,387
State Sales Tax	\$281,463	\$469,890	\$666,720	\$1,418,073
Jobs	143	137	373	653
Total Economic Impact	\$9,612,077	\$10,231,955	\$25,217,280	\$45,061,312

ST LUCIE

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	1,516	8,333	44,225	54,074
Retail Sales	\$2,660,882	\$6,358,284	\$20,166,600	\$29,185,766
State Sales Tax	\$202,706	\$472,732	\$1,129,720	\$1,805,158
Jobs	103	138	632	873
Total Economic Impact	\$6,922,480	\$10,293,823	\$42,729,280	\$59,945,583

SUMTER

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	1,279	9,593	10,875	21,747
Retail Sales	\$2,244,262	\$7,319,523	\$4,959,000	\$14,522,785
State Sales Tax	\$170,968	\$544,199	\$277,800	\$992,967
Jobs	87	139	155	401
Total Economic Impact	\$5,638,612	\$11,850,032	\$10,507,200	\$28,195,844

Economic Impact by County

SUWANNEE

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	1,752	5,962	8,338	16,052
Retail Sales	\$3,074,073	\$4,548,980	\$3,801,900	\$11,424,953
State Sales Tax	\$234,182	\$338,212	\$212,980	\$785,374
Jobs	119	99	119	337
Total Economic Impact	\$7,997,427	\$7,364,628	\$8,055,520	\$23,417,575

TAYLOR

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	2,459	6,486	4,713	13,658
Retail Sales	\$4,315,361	\$4,948,762	\$2,148,900	\$11,413,023
State Sales Tax	\$328,744	\$367,935	\$120,380	\$817,059
Jobs	168	108	67	343
Total Economic Impact	\$11,226,728	\$8,011,859	\$4,553,120	\$23,791,707

UNION

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	532	1,262	3,263	5,057
Retail Sales	\$934,395	\$962,708	\$1,487,700	\$3,384,803
State Sales Tax	\$71,182	\$71,576	\$83,340	\$226,098
Jobs	36	21	47	104
Total Economic Impact	\$2,430,897	\$1,558,588	\$3,152,160	\$7,141,645

VOLUSIA

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	4,558	39,035	101,862	145,455
Retail Sales	\$7,999,791	\$29,783,697	\$46,449,300	\$84,232,788
State Sales Tax	\$609,423	\$2,214,386	\$2,602,060	\$5,425,869
Jobs	311	648	1,456	2,415
Total Economic Impact	\$20,812,043	\$48,218,682	\$98,417,440	\$167,448,165

WAKULLA

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	1,488	6,702	4,713	12,903
Retail Sales	\$2,611,162	\$5,113,377	\$2,148,900	\$9,873,439
State Sales Tax	\$198,918	\$380,174	\$120,380	\$699,472
Jobs	101	111	67	279
Total Economic Impact	\$6,793,129	\$8,278,365	\$4,553,120	\$19,624,614

Economic Impact by County

WALTON

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	2,095	9,006	9,062	20,163
Retail Sales	\$3,675,858	\$6,871,239	\$4,132,500	\$14,679,597
State Sales Tax	\$280,026	\$510,869	\$231,500	\$1,022,395
Jobs	143	149	130	422
Total Economic Impact	\$9,563,013	\$11,124,277	\$8,756,000	\$29,443,290

WASHINGTON

	Hunting	Freshwater Fishing	Wildlife Viewers	Total
Number of Participants	1,706	7,343	5,075	14,124
Retail Sales	\$2,993,492	\$5,602,815	\$2,314,200	\$10,910,507
State Sales Tax	\$228,044	\$416,563	\$129,640	\$774,247
Jobs	116	122	73	311
Total Economic Impact	\$7,787,790	\$9,070,747	\$4,903,360	\$21,761,897