



## April is Water Conservation Month in Florida

April is traditionally one of the driest months of the year and the peak demand season for public water use. In an ongoing commitment to ensure the public's water needs are met, local governments and water management districts have declared April as Water Conservation Month. Residents within the CFWI and throughout the state of Florida can participate by being mindful of water use in their daily household activities.

This year marks the 25<sup>th</sup> anniversary of Water Conservation Month in Florida. In honor of the anniversary, Water Conservation Month 2023 has been given the theme of leak prevention. This theme recognizes that leak prevention is an essential first step in conserving water resources.

To encourage participation in Water Conservation Month, the water management districts work with local stakeholders each year to help spread information on water saving tips, activities and resources. These outreach efforts include:

- Providing conservation outreach materials and graphics to utilities
- Sending news releases that focus on conservation tips and helpful information
- Publishing social media and blog posts
- Working with their governing boards and local governments to adopt proclamations declaring April as Water Conservation Month
- Encouraging utilities to design conservation programs that can be eligible for cost-share funding consideration
- Working with builders to build water-efficient homes through the Florida Water Star Program
- Reminding irrigation users to abide by the year-round water conservation measures
- Promoting a Classroom Conservation Challenge to local educators

To learn more about water conservation and ways to save, please visit [CFWIwater.com/WaterConservation](https://cfwiwater.com/WaterConservation).